

# JACI JOHN

video editor & digital media manager

## ABOUT

Emmy award-winning, highly motivated video editor and story teller with an eye for detail. Strong leadership skills with the ability to work independently or with a group. Responsible, inventive and goal-oriented, able to meet deadlines and go above and beyond expectations. Double majors in Broadcast Journalism and Spanish with a minor in Film Studies from the University of Nebraska. Certified bilingual by the Spanish Ministry of Education.

## EXPERTISE

ADOBE PREMIERE & ADOBE CREATIVE CLOUD, FINAL CUT PRO, AVID MEDIA COMPOSER, VIDEO AND PHOTO CAMERA OPERATOR, SOCIAL MEDIA COORDINATOR, MICROSOFT OFFICE, DIGITAL MEDIA MANAGER

## EXPERIENCE

**JULY 2018** production assistant & associate producer  
**FEB 2022** **NFL FILMS**

Associate Producer on HBO's Hard Knocks and Amazon's All Or Nothing. Emmy-winning Segment Producer on NFL 100 Greatest, assistant show head and editor on Inside the NFL, segment editor on NFL Films Presents, Turning Point, and Mic'd Up. Writing and directing long-form video content, involved from conceptualization through post-production. Experience editing and logging using non-linear systems on Avid Media Composer.

**MAR 2018** social media intern  
**JULY 2018** **INDIANAPOLIS MOTOR SPEEDWAY**

Running the Indianapolis Motor Speedway social media accounts during seasonal events including the Indy 500, IndyCar Grand Prix, as well as practices and community activities. Scheduling posts and working with brand partners to create sponsored content. Creating multimedia using Adobe Creative Cloud for the web and social channels.

**AUG 2017** producers department intern  
**FEB 2018** **NFL FILMS**

Video production intern during the 2017 NFL season. Creating segments for Showtime's Inside the NFL and their social platforms, editing for Discovery's Aventura NFL, logging and researching footage for A Football Life and The Timeline. Experience creating treatments and using non-linear editing systems on Avid.

**MAY 2015** digital media marketing  
**AUG 2017** **PACERS SPORTS & ENTERTAINMENT**

Creating and posting digital content such as photos, videos and GIFs on social media and online for the Indiana Pacers and Indiana Fever. Editing game and photo recaps for the web. Running the Indiana Fever Snapchat as well as conducting interviews with current and prospective players during the NBA Draft process and WNBA regular season.

**AUG 2014** video production intern  
**MAY 2017** **HUSKERVISION**

Videographer and content editor for the University of Nebraska-Lincoln's Athletic Department, experience working in-game productions and creating web-based video. Traveling with teams to games and working in a fast-paced environment to deliver content for social media. Superior knowledge of various cameras and editing software.